

YOUR MONTHLY NEWSLETTER

MARCH 2021 | MONTHLY NEWSLETTER

# UPCOMING NEWS: LABRADOR WILDERNESS PHOTO CONTEST

CPAWS-NL will soon be launching a photo contest with a focus on celebrating Labrador Wilderness!

From the Torngat Mountains and all along the Labrador Coast there are countless opportunities to adventure and experience breathtaking scenery, unique wildlife, and special moments in everyday life. We're looking for photos that capture the natural beauty and uniqueness of Labrador to contribute to our mission to protect our province's public land and water.

If you or someone you know is a photography & nature enthusiast with great shots of Labrador we encourage you to submit! Our contest is open to professional and amateur photographers.

More information will be available on our website after the official launch, so stay tuned to our social media!





CPAWS-NL has successfully conducted a series of nine workshops engaging a variety of stakeholders throughout the province. Workshops were used to collect data for the creation of an online interactive mapping tool which will aid in marine conservation and planning efforts in Newfoundland and Labrador's coastal and marine environment. Until the release of the mapping platform in 2022, we will be busy collecting and processing data and continuing to collaborate with scientists, marine planners, traditional knowledge holders, and industry.

If you, or anyone you know, would like to contribute data or information to the project, please contact our Marine Conservation Coordinator at mbickford@cpaws.org

#### PROTECTED AREAS PROTECT US BACK

The Rippling Benefits of PA's

At CPAWS-NL our mission is the creation and management of Protected Areas in our province- but what are our motivations? We believe in the ethical and moral reasons for protecting areas, as well as the emerging economic and health-related benefits.

We all experienced the isolation that came with the COVID-19 pandemic, and subsequently the need for access to outdoor spaces to keep ourselves physically and mentally healthy. This demand for outdoor spaces has amplified the research being done to estimate the true value of protecting our environment.

An excellent report "Valuing Nature Conservation" published by Mckinsey maps the areas where nature appears to have particularly high value and analyzes some of the co-benefits and costs that could result from conservation of these areas. Researchers quantified some of the potential benefits of doubling nature conservation on land and in national waters by 2030. Some of the estimated findings include:

Reduce atmospheric CO<sub>2</sub> by up to 2.6 gigatons annually

Up to 650,000 jobs created in nature conservation

Support around 30 million jobs and \$500 billion of GDP in ecotourism and sustainable fishing

Help reduce the risk of zoonotic diseases such as COVID-19



This past month we shared some other equally compelling reasons for why Protected Areas matter so much. Upholding significant indigenous cultural areas, maintaining biodiversity, and providing spaces to study and learn about natural systems and the effects of human impacts are other key reasons that motivate us towards our goal.

In 2020 Canada joined Britain and the European Union to protect 30% of the planet by 2030. Other provinces in Canada are much further along in achieving this goal than Newfoundland in Labrador.

Quebec recently celebrated designation of 34 new protected areas- reaching their goal of 17% by the end of 2020. At the beginning of February the Nova Scotia government announced its' 20 new sites- which would protect 13% of their lands.

Right now Newfoundland is considerably lagging behind at only 7%. The Protected Areas Plan aims to almost double this, but it will take strong voices to make sure our government sees it through effectively.

### FEBRUARY'S NATURE FEATURE

#### **Polar Bear**

Ursus Maritimus

Did you know that February 27th is International Polar Bear Day? Polar Bear Day was founded to coincide with the time of year that polar bear moms and cubs are snug in their dens to bring awareness to protecting denning families across the Arctic. Polar Bears are a vulnerable species with climate change directly affecting their way of life on the arctic ice. However, there are other risks polar bears facedenning mothers and cubs can experience disturbances that directly relate to human activities. Research findings underscore the importance of adequate buffer zones to shield moms and cubs from harm.

(Polar Bears International)

Andre Anita

FYI

Polar Bears aren't white! Their fur is translucent with a hollow core that scatters and reflects visible light

One place you may find a Polar Bear in our province is at the tip of Labrador's northern coast in the Torngat Mountains Area, which we've included this as part of our Special Marine Areas Guide available on our website.

The coast in the Torngat Mountains region consists of cliffs up to 900m in height, bays and fjords that extend into the mountain ranges, and a number of offshore islands. The Torngat Mountains received full National Park status in July 2008, but it has no marine component.

Seven Islands Bay and Galvano Island, located in the marine area adjacent to the Torngat mountains, have been identified as Important Bird Areas. Both are significant for congregating bird species, and threatened species.

Threats to this areas are potential oil spills from shipping traffic. The area is also threatened by potential oil exploration and development on the Labrador Shelf.

## TORNGAT MOUNTAINS MARINE AREA





# HELP PROTECT NEWFOUNDLAND AND LABRADOR'S WILDSPACES!



#### Please consider donating and support our on-going efforts

YES, I support the NL Chapter of CPAWS

Please fill out the form below and mail to CPAWS-NL

Here is my donation of:
■ \$20 <b>■</b> \$50 <b>■</b> \$100 <b>■</b> \$500 <b>■</b> \$
I have enclosed a check (payable to CPAWS) (Please indicate in memo to support work in NL Region  I prefer to pay by VISA / MC / AMEX
Credit Card Number: Expiry Date:
Signature:
Name: Address:
City: Postal Code:
Phone:
Email:

You can help even more by
making a monthly donation!

\$5 Monthly	\$10 Monthly	\$20 Monthly
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\$\_\_\_\_ Monthly

Please deduct this amount from my checking account at the first of each month. I am enclosing a VOID check.

I authorize CPAWS to debit my credit card for the amount noted to the left of this form.

You can change or cancel your monthly gifts at any time by calling 1-800-333-9453 or by email at wpc@cpaws.org. For further information about your rights to cancel a PAD agreement, as well as recourse rights visit your financial i ଲିହାଣୋଡାନ୍ ବିଥାନ website www.cdnpay.ca.

Tax receipts for monthly donations will be issued annually.

Your donation is fully tax-creditable. Receipts are issued for gifts of \$20 or more automatically, others on request.



### DO YOU HAVE SUGGESTIONS, COMMENTS OR CONTRIBUTIONS?

We are always looking for inspiring stories, photos and ideas to help us engage Canadians in nature conservation. Do you have any great stories about your experiences in nature? Pitch your ideas and content to us at

NLinfo@cpaws.org



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See you next mouth!